

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**In re U.S. Patent Application of:** ) **Group Art Unit: 3622**  
Leandros KONTOGOURIS ) **Examiner: A. Duran**  
**Serial Number: 09/742,438** ) **Attorney Docket: KONT3001beu**  
**Filed: December 22, 2000** ) **Confirmation No.: 8890**

**For: Advertising System And Method Which Provides Advertisers With An Accurate  
Way Of Measuring Response, And Banner Advertisement Therefor**

**REQUEST FOR RECONSIDERATION**

Honorable Commissioner For Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This paper is in response to the Official Action dated March 24, 2006.

A Notice of Appeal and petition for a three-month extension of time was submitted on September 25, 2006, and a petition for a one-month extension of time accompanies this response so that it is timely filed.

Remarks/Arguments begin on page 10.

A Supplemental Declaration to show diligence is attached hereto, together with 77 exhibits in the form of .pdf files attached to the declaration.